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# INTERNSHIP PROGRAM AT



**PREMIER**  
Marketing Management





# ABOUT US

- We are company that is specialized in conducting in-depth **market research studies**.
- We have gained experience over the years by working with global and local brands.
- We help clients to improve their decisions and implement industry's best practices.
- We observe customers journey and behaviour of our clients' representatives.
- We provide insightful information that could increase our clients' overall performance.



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## WHAT WE BELIEVE IN

We believe that helping our clients to make the right business decisions and implement the best practices by understanding their customers' needs and earning their trust is the key for future success.

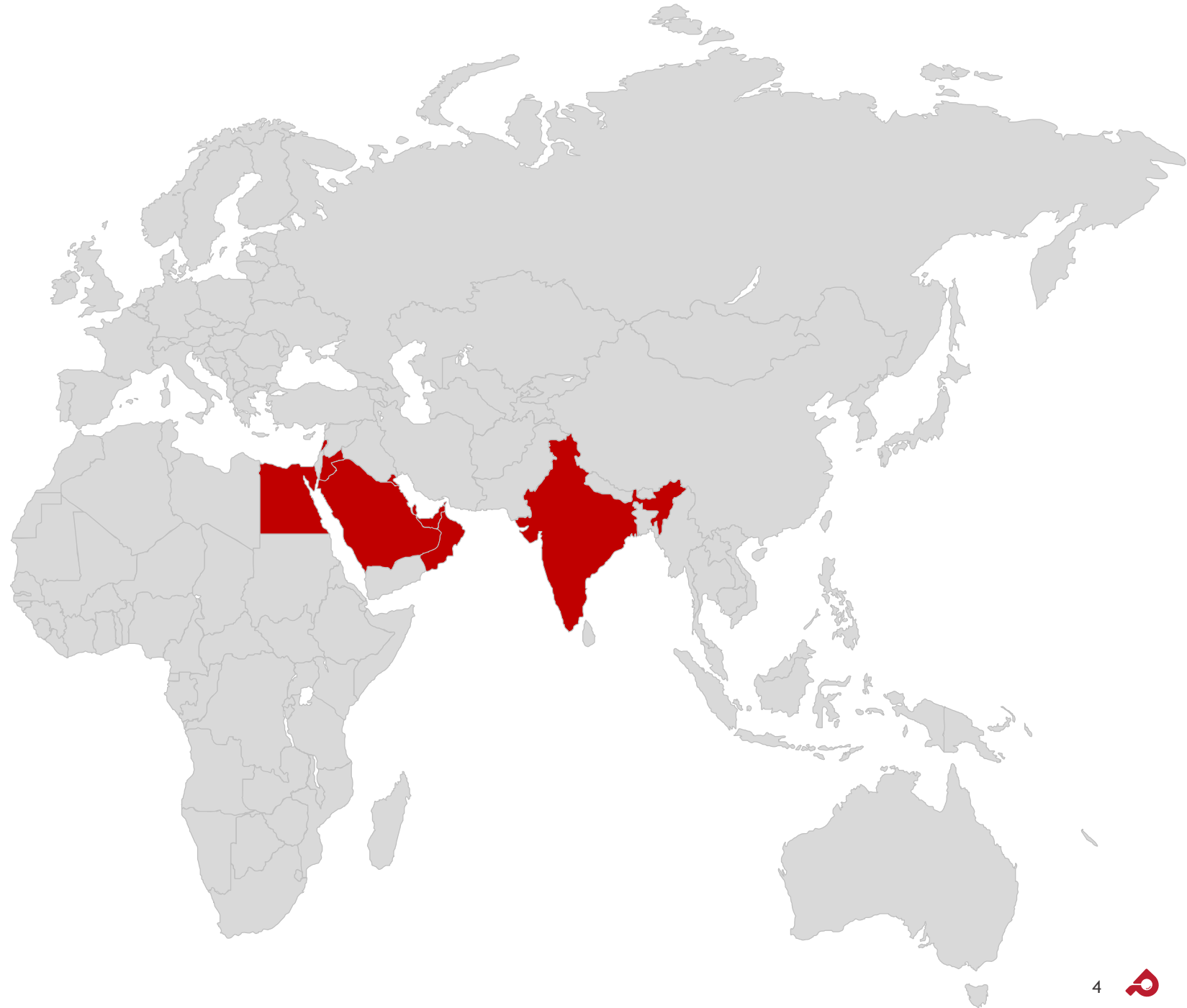
Furthermore, customer service provided by the employees of our clients requires close monitoring in order to be able to stay competitive in the market and make their customers delighted during the customer journey process.





# COUNTRIES WE OPERATE IN

- UAE
- Saudi Arabia
- Oman
- Kuwait
- Qatar
- Bahrain
- Jordan
- Lebanon
- Egypt
- India





# COMPANIES YOU WILL WORK WITH



Dior

DOLCE & GABBANA

L'ORÉAL®  
PARIS

swatch® 

damas



UB  
UOMO  
BOSS

MAGRABI  
O P T I C A L

 LANDMARK  
GROUP





# COMPANIES YOU WILL WORK WITH





# AVAILABLE POSITIONS

## Project Assistant Intern

The basic purpose of the Project Assistant Intern is to provide”

- Technical support to the project team.
- Complete administrative tasks assigned by the project manager or project owner.
- Take part in project planning and monitoring timeline of project implementation.
- Collaboration, Training and Assigning Mystery Shoppers to do a certain task.
- Update the Project Manager about the Status report of the handled projects.
- Prepare Summary reports presentations and list of recommendations for the Client.

## Operation Executive Intern

The basic purpose of the Operation Executive Intern will be to:

- To support the operation team in day-to-day tasks.
- Complete administrative tasks assigned by the Operation manager or Project owner.
- Closely collaborate with clients and taking care of project completion.
- Close work with all departments in the company.
- Collaboration and Assigning Mystery Shoppers to do a certain task.
- Update the Manager about the Status report of the handled projects.





# WHAT WE CAN OFFER

We are a growing **Market Research Company** based in **Dubai, UAE** that offers its interns:

- Working in the GCC region and the fastest growing Emirate of UAE.
- Learning process and responsibilities since day one.
- Team atmosphere, mentorship and support
- Compensation  
**(4,500 - 5000 AED per month)**
- Working in Head office at Business Bay, Dubai
- 5 days working week from **9am - 16pm** (with 1 hour lunch break)
- Note: Inter has to finance visa ( 1100 aed for 3 month time and return flight ticket)







# REQUIREMENTS

- Last year university student major in Business, or relevant courses, or freshly Graduate.
- Excellent in Microsoft Office Applications.
- Good command in English and with good verbal and communicational skills.
- Passionate and highly self-directing, self-disciplined and self-motivated individual with positive work attitude striving for excellence.
- Previous experience in related internship is not necessary but basic business understanding is a plus.
- Candidate will need to work on preparation before internship officially start. ( will get list of topics to research and study, it will not take more than 5 working days)





# BENEFITS/ CHALLENGES

- Working with some of the most authoritative brands.
  - Understanding the business settings and market research methodology.
  - Being involved in every department in the company and getting insights from each business area (Finance, Operations, Project Management, Sales).
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- Sometimes it might feel like you work in a Call Centre.
  - Finding and assigning the right Mystery Shopper might be challenging.
  - You are in the middle between Client, Mystery Shopper and the company itself, you have to make sure that all parties are satisfied.





# HOW TO APPLY

- Send your CV in English
- Send your Letter of Motivation in English and try to cover next topics:
  - Why would you like to move to Dubai;
  - Why did you decide to pursue an internship in Market Research company;
  - Tell us about your strengths and weaknesses;
  - Tell us more about your future plans;
  - How team can benefit from your internship.
- Do your homework
  - Same will be communicated with shortlisted candidates
- Send the required document on email: [ana@pmmc.ae](mailto:ana@pmmc.ae)





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**THANK YOU**

[www.pmmc.ae](http://www.pmmc.ae)

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