

## Curriculum Vitae (english)

First and last name	Sonja Jovanović
Date of birth	04.07.1974.
Place of birth	Lebane
Nationality	Serbian

### Education

Degree	Institution	Date
Bachelor with Honours of Economics	University of Niš, Faculty of Economics	1997.
Master of Economics	University of Niš, Faculty of Economics	2002.
PhD in Economics	University of Niš, Faculty of Economics	08.11.2008.

### Personal skills and competences

Foreign language 1 (level)	English
Foreign language 2 (level)	Russion
Computer skills	Internet, MS Office
Other skills	

### Professional / Work experience

Position	Employer	Period
Teaching assistant - Associate professor	Faculty of Economics, University of Nis	2000 -

### Academic carier

	Election date
Teaching assistant	
Assistant	01.03.2000.
Assistant professor	23.02.2009.
Associate professor	19.11.2013.
Full professor	

## Extracurricular activities

<b>Participation in domestic projects:</b>
<ul style="list-style-type: none"><li>• 2001 - 2005 - project of the Ministry of Science and Environmental Protection of the Republic of Serbia, No. 1709 - "Strategic management of production of small and medium-sized enterprises in transition"</li><li>• 2009-2012– project of the Center for Economic Research of the Faculty of Economics in Nis, entitled "Science and the world economic crisis"</li><li>• From 2011 - project of the Ministry of Education, Science and Technological Development of Republic of Serbia, no. 179066 - "Improving the competitiveness of public and private sector by networking competences in the process of European integration of Serbia"</li><li>• 2013-2016 - project of the Center for Economic Research of the Faculty of Economics in Nis entitled "Anti-crisis policies and post-crisis processes: the challenges of economic science"</li></ul>
<b>Participation in international projects:</b>
<ul style="list-style-type: none"><li>• 2002 - consultant on the project of the Center for Civil Society Development "Protecta", entitled „Assessment of preparedness of South Serbia enterprises for privatization and restructuring with the participation of foreign partners "</li><li>• 2007 - participant in the projects of neighborhood cooperation between Bulgaria and Serbia, funded by the European Agency for Reconstruction: „ The synergetic effects of cross-border cooperation between economies of Nis and Pernik" implemented by the Regional Centre for Development of Small and Medium Sized Enterprises from Nis and the Business Incubator from Pernik, and „Increasing the capacity for cross-border exchanges and cooperation between small and medium sized enterprises", implemented by the Center for civil society development „Protecta“.</li></ul>
<b>Professional development:</b>
<ul style="list-style-type: none"><li>• 2004. - American Studies Seminar in Thesaloniki, University of Macedonia.</li><li>• October 2004 - July 2005 - Advanced Studies in „ Sustainable development of agriculture in the countries with the Mediterranean climate ", Mediterranean Agronomic Institute of Bari</li></ul>
<b>Lectures held at other institutions, at home and abroad:</b>
<ul style="list-style-type: none"><li>• Lecturer by invitation at the Faculty of Technical Sciences in Zlatibor, University of Kragujevac, theme: "Environmental dimension of security products in order to improve the quality of business" (2013)</li><li>• Lecturer by invitation at the Faculty of Hospitality and Tourism in Vrnjacka Banja, University of Kragujevac, theme: "Human resources in tourism as a factor in its competitiveness" (2013).</li></ul>
<b>Membership of professional bodies:</b>
- Association of Economists Niš
<b>Realized training, seminars or lectures by invitation:</b>
<b>Key qualifications:</b>

## Main references

1.	<b>Jovanovi , S.,</b> Seki , S., Ili , I. (2015). Analiza kulturnih resursa zemalja Jugoisto ne Evrope kao faktora konkurentnosti u turizmu. <i>Ekonomске teme</i> , 2: 235-251.
2.	<b>Jovanovi , S.,</b> Jankovi Mili , V. (2015). Analysis of the business environment for the development of tourism sector in the European Union and Western Balkan countries. In: Krsti B. and Paszek Z. (Eds.), Thematic collection of papers of international significance <i>Competitiveness of enterprises and national</i>

	<i>economies</i> (19-35). Faculty of Economics, University of Niš, Serbia.
3.	Krsti , B., <b>Jovanovi , S.</b> , Staniši , . (2014). Central and East European countries' tourism competitiveness as a factor of their national competitiveness level. <i>Journal of tourism – studies and research in tourism</i> , 18, 61-68.
4.	<b>Jovanovi , S.</b> , Jankovi -Mili , V., Krsti , B. (2014). <a href="#">Investigation of the impact of the global economic crisis on the tourism sector and competitiveness of European countries</a> . <i>Teme</i> , XXXVIII (3), 1133-1153.
5.	<b>Jovanovi , S.</b> , Jankovi -Mili , V., Krsti , B. (2014). Homogeneity analysis of south-eastern European countries according to tourism competitiveness performances. <i>Economic Research-Ekonomska Istraživanja</i> , 1 (27), 207-220, Routledge.
6.	Jankovi -Mili , V., <b>Jovanovi , S.</b> (2014). Application of Grey Relational Analysis in considering competitiveness of the Southeastern Europe countries. In: Krsti , B., Fatula, D. (Eds.), <i>Determinants of improving the competitiveness of national economies and enterprises</i> (46-65). Faculty of Economics, University of Niš.
7.	Krstic, B., <b>Jovanovic, S.</b> , Jankovic-Milic, V., Stanisic, . (2016). Examination of travel and tourism competitiveness contribution to national economy competitiveness of sub-Saharan Africa countries. <i>Development Southern Africa</i> , DOI:10.1080/0376835X.2016.1179103,.
8.	<b>Jovanovi , S.</b> , Krsti , B., Jankovi - Mili , V. (2013). Identifying the factors of tourism competitiveness level in the Southeastern European countries. <i>Facta Universitatis – series Economics and Organization</i> , 2 (10), 117-127.
9.	, A., , „ , . (2012). , 1, 47-62.
10.	<b>Jovanovi , S.</b> , Jankovi –Mili , V., Ili , I. (2015). Health and Hygiene Importance for the Improvement of Tourism Sector Competitiveness in Serbia and the South-eastern Europe Countries. <i>Procedia Economics and Finance</i> , Elsevier, 19, 373–382.
11.	Jankovi Mili , V., <b>Jovanovi , S.</b> , Krsti , B. (2011). Human resources in tourism as a factor of its employment and competitiveness growth – comparative analysis of Serbia and surrounding countries. <i>Facta Universitatis-series Economics and Organization</i> , 4 (8), 433-445.
12.	<b>Jovanovi , S.</b> , Ili , I. (2014). Analiza strateških opredeljenja poljoprivrede i ruralnog razvoja Srbije i Evropske unije. <i>Regionalni razvoj i demografski tokovi zemalja Jugoisto ne Evrope</i> , Niš, 27. jun, str. 565-574.
13.	Krsti , B., <b>Jovanovi , S.</b> , Kahrovi , E. (2012). Process - oriented management of enterprise as a determinant of organizational behaviour in contemporary business terms. <i>Actual Problems of Economics</i> , 11 (137), 369-380.
14.	eki , S., <b>Jovanovi , S.</b> , Raduki , S. (2010). Regional aspect of consequences of world economic crisis in agricultural sector. <i>Ekonomika poljoprivrede</i> , 2, 102-110.
15.	<b>Jovanovi , S.</b> , Raduki , S. (2011). Komplementarnost razli itih strategija u davanju podrške razvoju Dunavskog regiona. <i>Ekonomika poljoprivrede</i> , II Book, Vol. LVIII, SI-1 (1-368), 276-284.
16.	Jankovi Milli , V., <b>Jovanovi , S.</b> (2011). Analysis of the tourism contribution to economic growth and development of national economy. U: Krsti , B. (Ur.), <i>Improving the competitiveness of the public and private sector by networking competences</i> (85-102). Ekonomski fakultet Univerziteta u Nišu.
17.	<b>Jovanovi , S.</b> , Raduki , S. (2012). Macro-regional strategy for the purpose of contemporary concept of sustainable development. U: Cvijanovi , D., Subi , J., Jean Vasile, A. (Ur.), <i>Sustainable agriculture and rural development in terms of the Republic of Serbia strategic goals realization within the Danube region</i> (593-608). Institute of agricultural economics, Belgrade.
18.	, „ , „ , . (2012). , 2, 461-481.
19.	, „ , . (2012). Correlation between competitiveness and sustainable development in Serbia and neighbouring countries. : , „, Chodynski, . ( ), <i>Improving the</i>

	<i>competitiveness of the public and private sector by networking competences (199-215). University of Niš, Faculty of Economics and Andrzej Frycz Modrzewski Krakow University.</i>
20.	<p>„<i>Business Networks and Competitiveness</i>” (2011).</p> <p>„<i>Business Networks and Competitiveness</i>” (81-95).</p>